

# COOKIE POLICY

## GUIDE.CISIAONLINE.IT WEBSITE

The [guide.cisiaonline.it](http://guide.cisiaonline.it) website uses cookies to ensure proper navigation, to customise content and ads, to provide social media features, and to analyse traffic.

Cookies are usually strings of text that websites (so-called Publishers, or "first parties") visited by the user or different sites or web servers (so-called "third parties") position and store them - directly, in the case of publishers, and indirectly, i.e. through them, in the case of "third parties" - within a terminal device available to the user. When visiting the site, small text files, called 'cookies', containing information useful for improving the usability of the site itself, will therefore be automatically saved on the device used (computer, smartphone or tablet).

Cookies may differ in terms of their duration (session or permanent), or subjectively (depending on whether the publisher acts independently or on behalf of the 'third party').

Depending on their function, cookies can be divided into:

- Technical, used for the sole purpose of 'transmitting a communication over an electronic communications network, or to the extent strictly necessary for the provider of a company information service explicitly requested by the contracting party or user to provide such a service' (see Art. 122 (1) of the Privacy Code), which may include cookies:
  - navigation or session data that serve to enable correct navigation or the provision of a service requested by the user;
  - operational, i.e. aimed at facilitating the effective use of the site by the user
- Analytical: this category of cookies collects information on the behaviour of site users in an anonymous and aggregate manner, such as the number of visits, the most visited pages and the channels from which visitors come
- Profiling, used to link specific actions or recurring behavioural patterns in the use of the functions offered (patterns) to specific identified or identifiable subjects, in order to group the various profiles within homogeneous clusters of different sizes, so that the owner can, among other

things, also modulate the provision of the service in an increasingly customised manner beyond what is strictly necessary to provide the service, and send targeted advertising messages, i.e. in line with the preferences expressed by the user when surfing the web.

As far as technical cookies are concerned, and in particular session cookies, these are not stored persistently on the user's computer and disappear when the browser is closed; their use is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) necessary to allow the secure and efficient exploration of the site.

The session cookies used on this site also avoid the use of other IT techniques potentially prejudicial to user navigation confidentiality and do not allow the acquisition of personal data identifying the user.

In the absence of your explicit consent, we will not track any cookies - except those necessary for the operation of the site.

Before expressing your preferences regarding consent to the collection of statistical or personalisation cookies, please read the cookie policy.

With regard to analytical cookies, these are used to collect, in an anonymised form, data on visitors' use of the site (including number of visitors, most viewed pages, which channels they come from, and other data on the use of content)

Finally, as far as profiling cookies are concerned, these are not used.

However, the site incorporates buttons that allow the user to also receive cookies on their device that are sent to interact directly with social media platforms.

These services allow interactions with social networks, or other external platforms, directly from the pages of the Site.

For more information on how the data collected by social networks is processed, please refer to the [social media policy](#) of the official CISIA accounts.

### **How to disable cookies (opt-out)**

If you wish to disable one or more types of cookies for this site, you may need to access your browser settings.

You can always deny consent to the use of cookies by selecting the appropriate setting on your browser: links explaining how to disable cookies for the most popular browsers are:

- Apple Safari: <https://support.apple.com/it-it/HT1677>

- Mozilla Firefox: <https://support.mozilla.org/it/kb/Eliminare%20i%20cookie>
- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=it>
- Internet Explorer: <https://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-11>
- Edge: <https://support.microsoft.com/it-it/windows/gestire-i-cookie-in-microsoft-edge-visualizzare-consentire-bloccare-eliminare-e-usare-168dab11-0753-043d-7c16-ed5947fc64d>